



# Brazil Solar Report

## Prepared by J.v.G. Technology GmbH

J.v.G. Technology GmbH is a German engineering company specializing in turnkey solar module production lines and manufacturing consulting, with project experience ranging from 20 MW to 500 MW per production line, including multi-line and gigafactory projects exceeding this scale.

This Solar Report is part of the **PVKnowHow** Knowledge Network.  
The data, analysis, and conclusions in this document are based on real research, consulting insights, and international solar market data.

**Disclaimer:** This document represents an independent market and manufacturing analysis. It is provided for informational and educational purposes only and does not constitute a commercial offer, binding proposal, or contractual commitment.

Gain comprehensive insights into the statistics and metrics surrounding the solar production industry in Brazil

## KEY POINTS

All figures have been converted into USD



## Yearly sunshine (sun hours per year)

Average yearly sunshine: 2500 hours

Maximum daily sunshine: 8 hours

Minimum daily sunshine: 3 hours



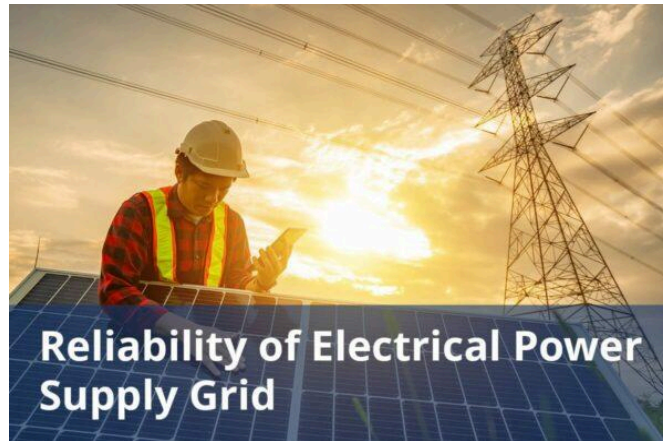
**kWh per kWp installed**

Standard kWh generated per kWp: 1200 kWh/kWp



**Average cost per kWh from utility company**

Average cost per kWh: \$0.15/kWh



## Reliability of electrical power supply grid

Reliability of solar energy systems: 95%

System downtime: Less than 5%



## DETAILED INFORMATION

All figures have been converted into USD

### Total solar panel production capacity (installed)

Total solar panels installed: 200000 units

Capacity per panel: 300 W

## **Total solar panel production capacity (projected)**

Projected total solar panels by 2030: 500000 units

## **Average costs of various electricity generation sources (coal, natural gas, solar, etc)**

Average installation cost: \$2500/panel

Maintenance cost: \$150/year

## **Percentages of various electricity generation sources (coal, natural gas, solar, etc)**

Percentage of electricity from solar: 20%

Growth in solar share per year: 5%

## **Average daily availability of electricity from the national grid (measured in hours)**

Average daily availability of solar energy: 5 hours

## **Number of residential solar panel installations**

Number of residential solar panels: 80000 units

## **Total number of solar farms (installed and projected)**

Number of solar farms: 50

Average size of solar farm: 10 MW

## **Off-grid market demand for solar panels (current and projected)**

Off-grid market demand for solar panels (current and projected):

Current Demand:

- Despite hydroelectric power being Brazil's primary energy source, limiting off-grid potential, a significant portion of the population remains without access to the power grid.
- Approximately 3 million people, or 1.5% of the country's population, reside in 270 isolated communities without grid access.
- Nevertheless, Brazil has made notable progress in rural electrification, achieving 92.6% electricity access through off-grid systems.
- The federal initiative, launched in 2003 to universalize power supply, has successfully served 3.5 million families, with investments totaling R\$ 20 billion in off-grid infrastructure.
- By 2024, the program aims to expand its reach, serving an additional 400,000 families in rural regions, further bridging the energy access gap.

Projected Demand:

- Brazil's plans to increase its share of nonhydro renewables, which includes off-grid arrays up to 5 MW.

## **On-grid market demand for solar panels (current and projected)**

On-grid market demand for solar panels (current and projected):

## Current Demand:

### - On-Grid Solar Market:

- As of March 7, 2024, Brazil's solar photovoltaic (PV) capacity has attained a significant milestone of 40 gigawatts (GW), according to data compiled by the National Electric Energy Agency (ANEEL).

- This capacity is comprised of:

- 27.45 GW from distributed generation (DG) systems, representing residential and commercial rooftop installations.

- 12.57 GW from centralized generation (CG) projects, encompassing large-scale solar farms and utility-level installations.

## Projected Demand:

- In 2024, Brazil is projected to have around 16.3–17.5 GW of PV demand, representing a 65% share in the Latin American region.

## **Average monthly income of workers in solar industry (labor cost)**

### Average monthly income of workers in solar industry (labor cost):

- Average Salary: 24,498 USD per year

- Lowest Average Salary: 11,844 USD per year

- Highest Average Salary: 37,746 USD per year

## **Population of the country**

### Population of the country:

- In 2023, the total population of Brazil was estimated at around 204.25 million.

## **Average overhead costs of solar panel production (with a brief breakdown)**

Average overhead costs of solar panel production (with a brief breakdown):

Estimate for Factory Rent:

- Average asking rent: 4.14 USD per square meter.

Commercial Properties (June 2019):

- Average lease price: 6.79 USD per square meter.

Industrial Electricity Rates:

- Average Industrial Electricity Price: 144.54 USD per megawatt-hour.

Water Costs:

- Average Cost of Water and Sewage: 1.035 USD per cubic meter.

## **A summary of the energy infrastructure**

A summary of the energy infrastructure:

Electricity Generation:

- In 2023, Brazil generated 91% of its electricity from clean sources.
- Hydropower dominated the energy mix, accounting for 60% of the total electricity generated.
- The share of wind and solar energy was 21%, significantly above the global average of 13%.
- Brazil relied on fossil fuels for just 9% of its electricity in 2023.

## **Some of the government regulations surrounding solar panel production**

Some of the government regulations surrounding solar panel production:

- National Electric Energy Agency (ANEEL) Regulations:
- Distributed Generation Normative Resolution 482/2012 allows consumers to generate their own electricity through solar panels and other renewable sources and feed excess energy back into the grid, receiving credits on their electricity bills.
- Environmental Licensing:
- Environmental Impact Assessment (EIA) must be conducted for solar panel production facilities to assess potential environmental impacts.

## **Government initiatives in solar panel production (includes investments and subsidies)**

Government initiatives in solar panel production (includes investments and subsidies):

- Programa de Desenvolvimento da Geração Distribuída de Energia Elétrica (ProGD):
- Launched by the Ministry of Mines and Energy to stimulate the development of distributed generation systems, particularly solar photovoltaic systems.
- Incentive Programs by BNDES (Brazilian Development Bank):
- BNDES offers various financing lines and credit programs to support renewable energy projects, including solar panel production facilities.

## **Notable solar projects in the country (installed and projected)**

Notable solar projects in the country (installed and projected):

Installed Projects:

- Janaúba Solar Complex:

- Capacity: 1.2 GW

- Location: Minas Gerais

- São Gonçalo Solar Facility:

- Capacity: 608 MW in operation, 256 MW under construction (total 864 MW)

- Location: Piauí

- Futura 1 Solar Complex:

- Capacity: 692 MW

- Location: Juazeiro City, Bahia

## **Some of the notable solar companies (plus brief details on what they do)**

Some of the notable solar companies:

- Enel Green Power:

- Website: <https://www.enelgreenpower.com/>

- Services: Operates in over 30 countries, focusing on developing and managing renewable energy plants.

- Canadian Solar Inc.:

- Website: <https://www.canadiansolar.com/>

- Services: A major manufacturer of solar PV modules and provides solar energy solutions.
- Atlas Renewable Energy:
  - Website: <https://www.atlasrenewableenergy.com/>
  - Services: Develops renewable energy projects, focusing on solar and wind power.



## ABOUT THIS REPORT

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All market data, analysis, and conclusions follow JvG's internal consulting standards and international PV market research practices.

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For a detailed list of references and additional information, please visit our website with the current report at:

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# About J.v.G. Technology GmbH

J.v.G. Technology GmbH is a European engineering and advisory specialist for solar production lines and manufacturing equipment, supporting investors and operators with market, location and production-focused decision frameworks.

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